



ARTS & SCIENCE COUNCIL
A supporting organization of
Foundation For The Carolinas

CALL FOR ARTISTS

REQUEST FOR QUALIFICATIONS

ASC PUBLIC ART PROGRAM



EASTLAND PARK CHARLOTTE • SCHEMATIC DESIGN REFINEMENT
PN-1027720 | 07.06.2024 | GROSS AND SOUTHEAST | MECKLENBURG COUNTY PARK AND RESTORATION



EASTLAND PARK
5471 Central Ave., Charlotte, NC
An Arts & Science Council Project
for Mecklenburg County

VIRTUAL PRE-SUBMITTAL MEETING

November 18, 2024, at 6:00PM EST. This is an opportunity for potential applicants to learn more about the ASC Public Art program, and ask questions regarding the project site, public art scope and submission process. RSVP to <https://artsandscience.givevirtuous.org/Event/94bf58a8-fa3a-496f-9600-2ee652e35b08>.

SUBMISSION DEADLINE

December 6, 2024, by 11:59 p.m. EST. Applications must be received via (<https://asc.slideroom.com>), an online application system. There is no fee to submit qualifications.

EASTLAND PARK

Mecklenburg County Park and Recreation is designing a new ~4.5 acre urban park in East Charlotte, NC on the site of the Eastland Yards development and former Eastland Mall.

The overall design approach and amenities within the park are a direct result of input received to date from residents. The consultant team is continuing to work on the design of the architectural elements, spray-ground features, and playground features. Design will continue through 2024, with a goal of starting construction in Spring 2025 and completion in Late 2026.

PUBLIC ART PROJECT OVERVIEW

The Arts & Science Council (ASC) is accepting qualifications from professional artists or teams of artists in response to a public art opportunity for Mecklenburg County's Eastland Park. ASC is seeking artists with a demonstrated record of integrating artwork into architectural settings, while responding to specific site history and community input.

The selected artist/s will be asked to create a public artwork that can serve as a unique, integrated design feature of Eastland Park. This artwork should demonstrate themes of history, fitness, and strengthening community. Artwork created for this project should be able to address multiple needs, constructed of durable materials, and designed in coordination with ASC, Mecklenburg County staff, and the project design consultants, LandDesign.

The Eastland Park multi-sport court has been identified as the artwork site, the artist/s will be active in directing the design and preparation of the site/s.

(Visit <https://publicinput.com/P51002> for more specific information on Eastland Park and artwork site.)

ART GOALS & CRITERIA

This opportunity should achieve a cohesive and unique aesthetic experience that is distinguished from, yet sensitive to, the site and architecture of Eastland Park.

- The Eastland Park multi-sport court has been identified as an anticipated artwork site. The following features of the basketball court are available for the artist/s to integrate artwork.
 - o Fencing
 - o Court Entrance
 - o Nearby retaining walls
- Artwork should demonstrate themes of history, fitness, and/or strengthening community
- Artwork should be designed to accommodate people of all ages and abilities
- Artwork should be constructed from durable materials capable of withstanding the elements and park visitor use for a duration of at least 20 years without major acts of repair or restoration
- Artwork may be able to incorporate recycled materials from the site's former use.

BUDGET

\$136,432.00 USD – to cover all artist fees, design, engineering, testing, fabrication, permitting, and installation. As well as travel, public meeting presentations, administration, taxes, and insurance relating to the project. This is a fixed fee allocated for the commissioning of public art through Mecklenburg County's Percent for Art Ordinance.

ARTIST ELIGIBILITY

This call is open to all U.S. professional artists residing in North and South Carolina. Artists who have received a commission or purchase over \$25,000 from the Arts & Science Council cannot be considered for another

commission or purchase for 3 years after the date of a signed contract or letter of agreement. ASC staff, County or City staff, Public Art Commission members or their immediate families, are not eligible to apply for this project.

- Professional artists who have experience managing, designing and completing public art project commissions of **over \$55,000** within the past ten (10) years are eligible.
- Architects interested in applying must have successfully completed at least three (3) public art projects within the last five (5) years to be considered eligible to participate in this opportunity. Eligibility must be demonstrated in the application materials submitted.

SELECTION PROCESS

This solicitation process is being undertaken to enable the Public Art Commission to identify the most highly qualified artist(s) for this opportunity. An artist selection panel of local and national arts professionals and community stakeholders appointed by the Public Art Commission will review eligible artists' applications, determine a shortlist of finalists, interview 3-5 finalists, and select 1 artist or team of artists. The selected artist or team of artists will be recommended to the Public Art Commission for final approval and to enter into a contractual agreement for this project.

ESTIMATED SCHEDULE

November 8, 2024	Request for Qualifications released
November 18, 2024	Virtual Pre-Submittal Meeting
December 6, 2024	Request for Qualifications application submission deadline.
December 2024	Finalists Selected
January 2025	Commissioned Artist Selected
February 2025	Artwork Design Development
January 2025	Eastland Park Construction Begins (estimated)
Fall 2026	Eastland Park Construction Complete + Artwork Final Deadline (estimated)

TO APPLY

Applications must be received via SlideRoom (<https://asc.slideroom.com>) by 11:59 p.m. EDT on December 2, 2024. There is no application fee to apply or use the SlideRoom online application system. The following materials will be required to be uploaded to SlideRoom:

- **Credentials:** a Resume/Curriculum Vitae (CV) or a Biography demonstrating professional history and skills or experience as a professional artist (maximum two (2) pages). For artist teams, each team member must submit an individual resume (two (2) pages maximum each)
- **Statement of Interest or Video of Interest:** a brief introductory narrative that also provides insight into your interest in the project (one (1) page maximum). Videos of Interest must be uploaded in the Image Section.
- **Images:** up to eight (8) images or three (3) digital video or movie files limited to two minutes each – of recent work completed within the past ten (10) years. Videos of interest must be uploaded in this section.
- **Annotation:** titles, date, budget, client, media, and dimensions of artwork images included in application
- **References:** three (3) professional references who can speak to the artist's ability to meet deadlines, work with the community, and create innovative work as part of a design team. Include name, organization, phone number, and email.

For help with SlideRoom application-related questions, contact customer service [via our formsite](#) or by emailing support@slideroom.com. Hours of operation: Monday – Friday, 8 AM – 6 PM EDT.

For further information, please contact Todd Stewart, Vice President, Public Art (704) 335-3273 or email todd.stewart@artsandscience.org.

ABOUT THE ARTS & SCIENCE COUNCIL

ASC has joined forces with Foundation For The Carolinas to strengthen our commitment to creating a sustainable and inclusive cultural ecosystem for Charlotte-Mecklenburg. Our mission is to foster an inclusive, sustainable, culturally rich and engaged community where arts, science, and history play a pivotal role in enhancing the quality of life for all. Since 1995, the Arts and Science Council has managed the public art programs for the City of Charlotte and Mecklenburg County. The Public Art Commission is responsible for the community-based artist selection and design review process for each public artwork. The commission is an appointed board of volunteer citizens from the arts, education and business sectors. In 2003, Mecklenburg County Board of Commissioners and the Charlotte City Council adopted ordinances that appropriate one percent of eligible capital improvement project funds for public art. The ordinance helps ensure that artwork enhances our public spaces and become an integral part of urban and economic development efforts. See more at: <http://www.artsandscience.org/>

To learn more about the Foundation for the Carolinas please visit: <https://www.ffc.org/>

ARTS & SCIENCE COUNCIL'S NON-DISCRIMINATION POLICY

The Arts & Science Council (ASC) is committed to serving a diverse range of individuals and organizations through its programs and services and does not discriminate based on race, color, sex, religion, age, national origin, marital status, sexual orientation, gender identity, disability, or any characteristic protected by law.

ABOUT MECKLENBURG COUNTY PARK AND RECREATION

The Mecklenburg County Park & Recreation Department is home to 210 parks and facilities located on more than 21,000+ acres of parkland throughout Mecklenburg County. Parks in Mecklenburg County come in all shapes and sizes ranging from small neighborhood parks to large district parks. Many parks have open space amidst shade trees and unique facilities. The aquatics division offers indoor and outdoor swimming, adult/youth programs, swim lessons, special events, fitness classes and water exercise for all ages.

EASTLAND PARK SITE PLAN (Schematic Design)

- LEGEND**
- 1 PARK FACILITIES + GATEWAY ELEMENT
 - 2 OPEN LAWN
 - 3 STAGE
 - 4 PERCHED TURF SEATING AREA
 - 5 HAMMOCK GROVE
 - 6 OVERLOOK PLAZA
 - 7 GARDEN WALK
 - 8 EXISTING TREES TO SAVE
 - 9 LOWER PLAY AREA
 - 10 SLOPED PLAY AREA
 - 11 SEATING AND SWING AREA
 - 12 WATER FEATURE
 - 13 CENTRAL AVENUE PLAZA
 - 14 ARTIFICIAL TURF FIELD
 - 15 MULTI-SPORT COURTS
 - 16 EXERCISE LOOP (ROUGHLY 1/5 MILE)
 - 17 SKATEABLE AREA
 - 18 FUTURE PRIVATE DEVELOPMENT
 - 19 SLOPED GARDEN WALK
 - 20 PROPOSED CURB CUT
 - 21 ON-STREET PARKING
 - 22 CENTRAL PLAZA
 - 23 PROPERTY LINE

LAWN CAPACITY TABLE

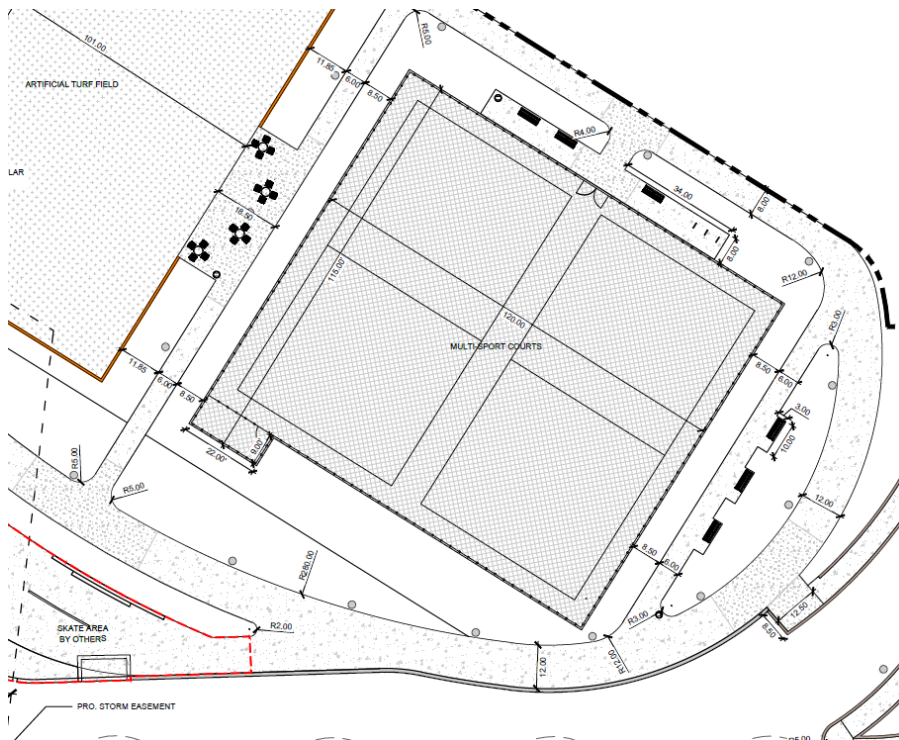
AREA	STAND 4 SE/PERSON	SIT 9 SE/PERSON
OPEN LAWN 19,500 SF	3,200	2,100
TERRACED LAWN 5,600 SF	900	620
ARTIFICIAL TURF FIELD 14,200 SF	2,300	1,500



EASTLAND PARK CHARLOTTE • SCHEMATIC DESIGN REFINEMENT
 PN 1092293 | 02.06.2024 | LORIS AND SOLI-EAST | WEEK - INBURS COUNTY PARK AND RECREATION



EASTLAND PARK BASKETBALL COURT



ASC Call to Artists — Eastland Park
 Deadline to Apply: December 6, 2024, at 11:59 p.m. (EST)